



MEDIA RELEASE

9 August 2010

National Water Week initiative targets schools across Australia

The Australian Water Association (AWA) is offering schools and community groups the opportunity to learn more about water issues in Australia, thanks to a new initiative launched as part of this year's National Water Week (NWW) activities.

The National Water Week Ambassador Initiative aims to raise awareness of water issues amongst communities and in particular, young people across Australia. AWA is recruiting a team of NWW ambassadors who will volunteer their time to visit schools and community groups to present on a range of water topics, including - an introduction to water, what happens to our wastewater and water at work.

Schools and community groups are invited to sign up now to request an ambassador visit during National Water Week between 17-23 October. Visit the National Water Week website - www.nationalwaterweek.org.au – for further information.

There are other ways to support National Water Week 2010

Schools and community groups can support National Water Week 2010 in other ways, for example by hosting events or running competitions. There are lots of resources available on the National Water Week website such as posters and educational resources.

If you are planning an event during National Water Week don't forget to let everyone know about it! You can register your event details on the NWW website.

For further information or images please contact Helen Ketton, AWA Communications Manager, on 02 9467 8416 / 0401 806 277

Notes to Editors

- National Water Week is coordinated by the Australian Water Association
- The Australian Water Association (AWA) is Australia's leading water sector body, representing over 10,000 water professionals around the country and across all water disciplines
- AWA provides leadership in the water sector on a wide range of issues, including skills shortages, climate change and water reuse and recycling
- AWA works to enhance the skills and knowledge of water professionals and promote and disseminate best practice through an extensive range of technical seminars, courses and events